Insights from the Company Case Studies (Open Innovation in Global Networks)

Chapter 3 complements the "academic" analysis with insights from the 59 company case studies undertaken for this project. Their number and variety (manufacturing and services, high and low technology, MNEs and SMEs) enable an informed discussion of the diversity of open innovation in various contexts. In addition to the aggregate information drawn from the case studies, examples of how companies organise open innovation are presented.

LinkToContentAt: http://dx.doi.org/10.1787/9789264047693-6-en
Knowledge Type: Thematic report [1]
Other Tag: corporate venturing [2]
sources of innovation [3]
intellectual property rights [4]
venture capital [5]
partnering [6]
open-source software [7]
innovation networks [8]
globalisation [9]
open-source [10]
public research and development lab [11]
technological regimes [12]
Parent URL: http://dx.doi.org/10.1787/9789264047693-en [13]

Source URL: https://innovationpolicyplatform.org/document/insights-company-case-studies-open-innovation-global-networks?page=0%2C1

Links
[1] https://innovationpolicyplatform.org/knowledge-type/thematic-report-0
[2] https://innovationpolicyplatform.org/topic/corporate-venturing
[3] https://innovationpolicyplatform.org/topic/sources-innovation
[4] https://innovationpolicyplatform.org/topic/intellectual-property-rights-0
[5] https://innovationpolicyplatform.org/topic/venture-capital
[6] https://innovationpolicyplatform.org/topic/partnering
[7] https://innovationpolicyplatform.org/topic/open-source-software
[8] https://innovationpolicyplatform.org/topic/innovation-networks
[9] https://innovationpolicyplatform.org/topic/globalisation
[10] https://innovationpolicyplatform.org/topic/open-source
[11] https://innovationpolicyplatform.org/topic/public-research-and-development-lab
[12] https://innovationpolicyplatform.org/topic/technological-regimes
[13] http://dx.doi.org/10.1787/9789264047693-en