HINTS ON TIP 1993-2017
UNIMORE INTERPRETS THE TEXTS FROM THE ARCHIVE OF OECD WPTIP’S DOCUMENTS

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Session 2  In-depth semantic analysis of TIP documents
Oecd Workshop: Semantic analysis for innovation policy | Paris, 12/03/2018
Session: which questions

- How has innovation policy thinking changed in what is reflected in 25 years of TIP documents on policy discussions?
- What trends can be identified over the 25-year period? [and beyond]
- What lessons can be taken from the work for the future of the TIP, the CSTP and innovation policy analysis more generally?
1_questions

• **WPTIP's activities** are outlined within the mandates that express the goals of the TIP as a working group of CSTP.

• On what **topics** has the TIP elaborated its activity

and

• **how has TIP organized its activities**
  • 'Working on what?' and 'how is it organized to work?'
2_corpus_lexicon distribution in the factorial plan

reports

workshops & c

plenary

workshops & conferences

plenary meetings
Facts & figures on WPTIP activities and topics

- we identify five sub-periods
- organizational perspective
- contents of plenary meetings
Plenary meetings 1-49
Topics

1993-1996
labour,
National System of Innovation

1996-2001
NSI, labour

2001-2007
intellectual assets, behavioural additionality

2007-2014
knowledge network, social challenges

2015-2017
digital economy, system transformation
3_Findings_reports

➔ Facts & figures:

• no temporal structure, but a temporal pattern in the mix of topics: *energy technologies, taxes as a leverage of R&D, education & research, kibs & networks, system innovation & assessment & climate issues, open science vs. patent.*

• **until 2007**: the mix of topics was wider, exploratory
  
  **after 2007**: the key topics are mainly focused *system innovation & assessment & climate issues and education & research*
3_Findings_workshops and conferences

➔ Facts & figures:

• no temporal structure, but a temporal pattern in the mix of topics

• until 2007: mix of topics; evaluation issue: behavioural additionality

after: general label: "system in-novation, smart specialisation, priority setting, open science, global challenge"

➔ incompleteness of this corpus: missing information on events, heterogeneity within the corpus